POP QUIZ NO. 1
Date: Fri 09 Dec, 2005.
Course: TMI-3411 Multimedia Information Strategic Planning
Session: Trimester 2, 2005/2006
Lecturer: WRY

Duration: 30 MINUTES

Question 1.
List down and describe 3 unique characteristics of Zigbee

Question 2.
Describe one main differentiating characteristic between circuit-switching and packet-switching.

Question 3.
From this course, what is the relationship between IS and IT?

Question 4.
Using 5 main keywords (actually there are many) related to strategy, describe strategic planning in one sentence (important: those 5 keywords must be in the sentence).

Question 5.
What do you understand by “IS/IT strategy aligned with the business strategy”? Is it necessary?